

Business Studies - Recommended Reading

YEAR 10

Term 1

PERFECT STARTUP - A complete system for becoming a successful entrepreneur
By Andrii Sedniev

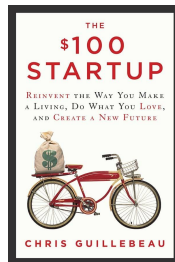
THE EVERYTHING STORE - Jeff Bezos and the Age of Amazon
by Brad Stone



Term 2

MY STORY - Leaving school with no qualifications
By Jo Malone

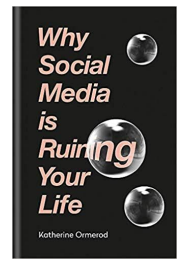
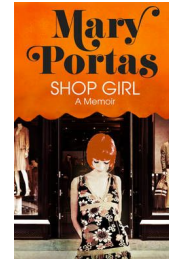
THE \$100 STARTUP
by Chris Gillebeau



Term 3

WHY SOCIAL MEDIA IS RUINING YOUR LIFE
By Katherine Ormerod

SHOP GIRL - A Memoir
by Mary Portas

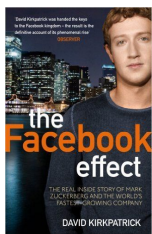


YEAR 11

Term 1

THE FACEBOOK EFFECT - The Real Inside Story of Mark Zuckerberg and the World's Fastest Growing Company
By David Kirkpatrick

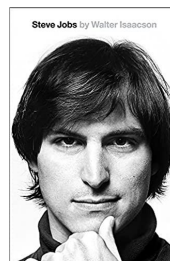
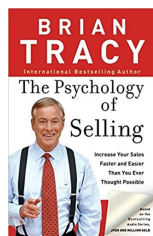
BECOMING - Autobiography
by Michelle Obama



Term 2

THE PSYCHOLOGY OF SELLING
By Brian Tracy

STEVE JOBS - The Exclusive Biography
By Walter Isaacson



Term 3

LET IT GO - My extraordinary story from Refugee to Entrepreneur to Philanthropist
By Dame Stephanie Shirley

START SOMETHING THAT MATTERS
by Blake Mycoskie

