

Co-op Academy Leeds - GCSE Business - Year 11

All lessons will follow the Co-op Academy Lesson Journey and include a Do Now Task, retrieval based, Lesson Intentions, Success criteria, Explicit Instruction 1, Explicit Instruction 2, Quality Time and a Review.

		Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13
		4.9.23	11.9.23	18.9.23	25.9.23	2.10.23	9.10.23	16.10.23	23.10.23	6.11.23	13.11.23	20.11.23	27.11.23	4.12.23
P h a s e 1	C u r r i c u l u m c o n t e n t	Baseline assessment Re-teach gaps in knowledge	Business Growth -Organic growth -Inorganic growth	Business Growth -Economies of scale -Diseconomies of scale	Using the Marketing Mix to Make Business Decisions -Element influences -Marketing Mix and Competitive Advantage	Using the Marketing Mix to Make Business Decisions -Integrated Marketing Mix Influences Competitive Advantage	Business Operations -Production Process -The Impacts of Technology on Production	Working with Suppliers -Stock -Bar Gate Stock Graphs -Just in Time (JIT)	Paper 1 - walking talking mock	Theme 1 reteach gaps in knowledge and exam technique	Paper 2 - walking talking mock	Theme 2 reteach gaps in knowledge and exam technique	The Sales Process -Sales Process -Customer Service	Working with Suppliers -Efficient Procurement of Raw Materials
	R e t r i e v a l	Baseline assessment Business Expectations and introduction to business.	Live feedback Art Baseline (all years) Y11 Baseline Assessments <i>(in class based on summer home learning)</i>	Live feedback Art Baseline (all years)	Marking ART Baseline - 27.9.23 Y11 Baseline Assessments	DIRT Reflection time Trust ART deadline - 2.10.23	Live feedback	Live feedback Marking	Marking Time allocated for a section of a paper as walking talking mock	DC1 Y7 - 10 DIRT Reflection time	Y11 mocks Live feedback	Y11 Mocks Live feedback	Y11 Mocks Marking	DIRT Reflection time
P h a s e 2		11.12.23	18.12.23	8.1.24	15.1.24	22.1.24	29.1.24	5.2.24	19.2.24	26.2.23	4.3.23	11.3.23	18.3.23	25.3.23

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	C u r r i c u l u m c o n t e n t	Working with Suppliers -The Impact of Logistics on Supply Decisions	Managing Quality -Quality Control and Quality Assurance -Importance of Managing Quality	Business Calculations -Sales Revenue -Costs -Profit and Profitability Ratios	Business Calculations -Using data to inform business decisions	Understanding Business Performance -Quantitative Data -Financial Data -How Financial Data can be used -Market Data -Limitations of Financial Data	Organisational Structures -Hierarchical Structures -Flat Structures -Effective Communication -Different Ways of Working	Effective Recruitment -Key Job Roles -Internal Recruitment -External Recruitment	Effective Recruitment -Documentation for Recruitment Effective Training and Development -Types of Training	Effective Training and Development -Training and Target Setting -Why Businesses Train and Develop Staff <i>Mock preparation and Exam Skills</i>	Communication -Barriers to communication -Effective communication -Communication methods	Motivation -Financial methods of motivation -Non-financial methods of motivation -Job rotation, enrichment and autonomy	Exam skills and re teach: -Competition -Market Segmentation -Market mapping	Exam skills and re teach: -Break-even -Cash flow
	R e t r i e v a l	Live feedback Y11 Mocks	Live feedback Trust Y11 DC1 deadline - 22.12.23 VCert Childcare Mock exam (3 days)	Marking VCERT Business Mock exam (3 days)	DIRT Reflection time	Live feedback Time allocated for a section of a paper as walking talking mock 22-24 - Child Care controlled assessment	Live feedback 29 - 31 - Business controlled assessment	Marking / Live feedback Y11 Mocks	Marking / Live feedback Y11 Mocks	Marking / Live feedback Y11 Mocks	Marking / Live feedback Y11 Mocks	DIRT Reflection time ART Update (underperforming students)	Live feedback Y11 Mocks DC2 All Years	Live feedback Trust Y11 DC2 deadline - 29.3.23 Trust ART update deadline - 31.3.23
P h a s e 3		15.4.23	22.4.23	29.4.23	6.5.23	13.5.23	20.5.23	3.6.23	10.6.23	17.6.23	24.6.23	1.7.23	8.7.23	15.7.23
	C u r r i c u l u m c o n t e n t	Exam skills and re teach: -Sources of finance	Exam skills and re teach: -Business ownership structures	Exam skills and re teach: -Business location -The marketing mix	Exam skills and re teach: -Stakeholders -Technology and business	Exam skills and re teach: -Employment and the law -Consumer law -Unemployment and government taxes	Exam skills and re teach: -Inflation and consumer income -Interest rates -Exchange rates	Exam skills and re teach: -Methods of production -Managing stock	Exam skills and re teach: -The sales process -Quality	Exam skills and re teach: -Organisational structures -Ways of working	Exam skills and re teach: -Recruitment -Training and Development			

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	R e t r i e v a l	Live feedback	Live feedback Y9 End of KS3 Assessments	Marking Y9 End of KS3 Assessments	DIRT Reflection time GCSE Exams	Live feedback GCSE Exams	Live feedback Y9 End of KS3 Assessments GCSE exams	Marking GCSE Exams	DIRT Reflection time GCSE Exams	Live feedback GCSE Exams (DT and Food only) Y10 Mock Exams	Live feedback Y10 Mock Exams	Marking Trust Y9 End of KS3 Assessment	DIRT Reflection time DC3 Y7,8 and 10	Live feedback Trust DC3 - 19.7.23
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